

Monday

Introduction

- 9:00 - 9:30 Course Introduction
- 9:30 - 10:30 Innovation Through Design Thinking (Prof. Federico Casalegno)
- 10:30 - 10:45 Break
- 10:45 - 11:30 Lecture: Millennials: Expectations and Values (Yihyun Lim)
- 11:30 - 12:15 Lecture: Envisioning the Future (Scott Penman, MIT Design Lab)
- 12:15 - 1:15 Lunch
- 12:45 - 1:45 Lecture: Disruptive Technologies and Clusters (Will Walker, MIT Design Lab)

Hands-on Workshop: Ideation

- 1:45 - 2:15 Introduction to Hands-on Workshop and methodologies (Yihyun Lim)
- 2:15 - 4:15 Hands-on Workshop (Group Work)
- 4:15 - 5:00 Concluding Class Discussion

Tuesday

[Breakfast delivered at 8:15]

Introduction

- 9:00 - 9:15 Day Two Introduction (Yihyun Lim)

Hands on Workshop - Prototyping Ideas

- 9:15 - 10:00 Lecture - Prototyping Methods and Storytelling as a Tool for Innovation (Yihyun Lim)
- 10:00 - 12:00 Hands-On Workshop (Group Prototyping)
- 12:00 - 12:45 Presentation and Discussion
- 12:45 - 1:45 Lunch
- 1:45 - 2:45 Guest Lecture 1: Collaborative Design Platform (Ira Winder, MIT Media Lab)
- 2:45 - 3:00 Break
- 3:00 - 4:00 Guest Lecture 2: Interactive Media (Marcelo Coelho, Head of Design at Formlabs, Lecturer at MIT)
- 4:00 - 4:15 Break
- 4:15 - 5:00 Wrap up and Discussion

Wednesday,

[Breakfast delivered at 8:15]

Introduction

9:00 - 9:15 Day Three Introduction (Yihyun Lim)

9:15 - 10:00 Lecture: Applied Innovation - Innovation in Banking (Yihyun Lim)

10:00 - 10:15 Break

10:15 - 11:15 Guest Lecture 3: Emerging Interfaces - “Body Craft”, (Cindy Hsin-Liu Kao, MIT Media Lab, Living Mobile Group)

11:15 - 11:30 Break

11:30 - 12:30 Lecture: Design Principles for Innovation (Yihyun Lim)

12:30 - 1:30 Lunch

The Innovation Ecosystem

1:30 - 4:00 Learning Expedition around MIT, details TBD

4:00 - 5:00 Discussion and Conclusion

5:00 - 7:00 Reception